Katy 🛤 Times ASSIFIEDS Your Classified Ad Source In Print & Online!

Call 281-391-3141 or visit www.katytimes.com to place your ad today!

> DISCOVER VISA AMERICAN EXPRESS

> > 950

WORD AD RATE \$14.00 per week for 15 words. Each additional word 54¢.

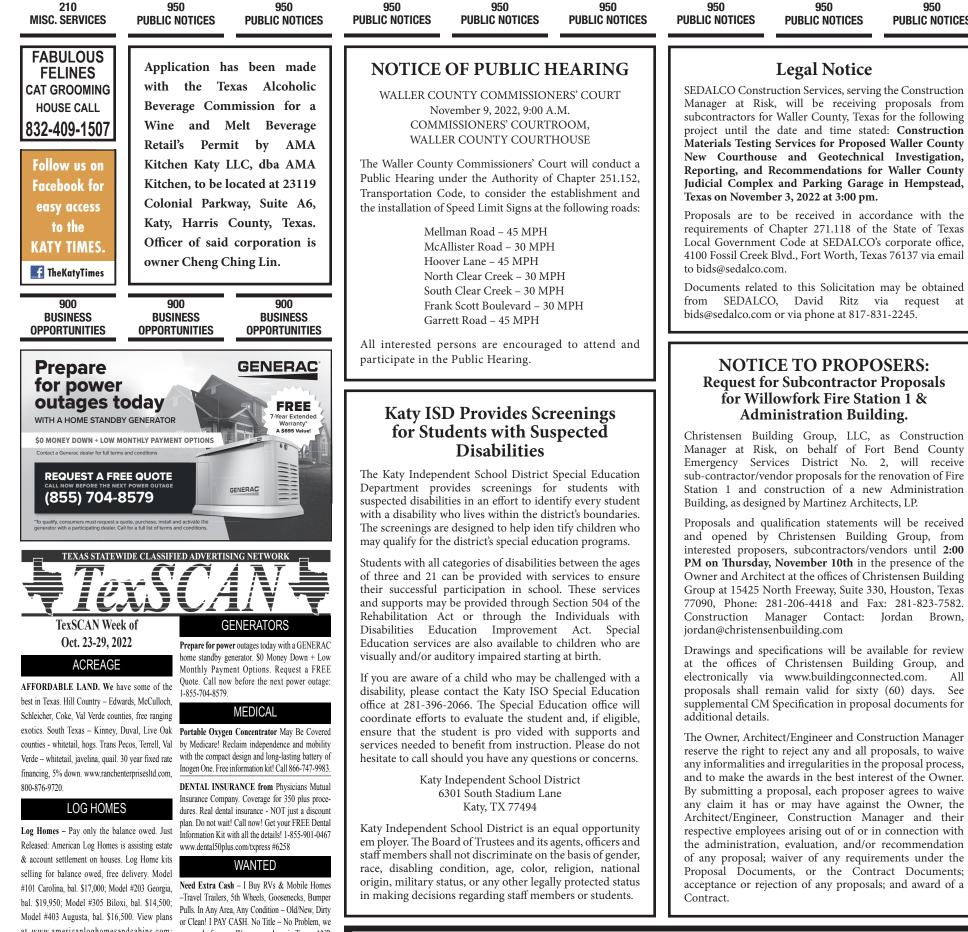
DEADLINES Display Ads Friday noon

Word Ads Monday noon

950

PUBLIC NOTICES

All



at www.americanloghomesandcabins.com; can apply for one. We go anywhere in Texas. ANR 704-368-4528 Enterprises, 956-466-7001.

> **Texas Press Statewide Classified Network** 221 Participating Texas Newspapers • Regional Ads Start At \$250 • Email ads@texaspress.com

NOTICE: While most advertisers are reputable, we cannot guarantee products or services advertised. We urge readers to use caution and when in doubt, contact the Texas Attorney General at 800-621-0508 or the Federal Trade Commission at 877-FTC-HELP. The FTC web site is www.ftc.gov/bizop.

October 13 **Puzzle Answers**

		s	Е	Ν	D						R	0	М	Е		
	V	А	R	I	Е	D				Р	0	L	I	Ν	G	
	L	С	Е	В	Е	R	G		В	Α	Т	I	s	Т	Е	
	А	R	С		Т	Е	Ν	N	I	S	С	0	U	R	Т	
	L	U	Т	Е		G	U	Е	S	s			s	Е	А	
		М	0	R	Т		S	Т	Е	W		D	E	Е		
			R	0	0	Т		S	С	0	R	E	D			
			_	D	R	Y	S		Т	R	Ι	G				
	1		Р	Е	Е	R	Е	D		D	0	R	R			
-		Ρ	0	D		0	Ν	U	S		Т	E	E	S		
	E	R	R			S	Α	M	A	S		E	L	Е	A	
-	D	E	С	A	Р	1	Т	A	Т	E	D		1	N	N	
-	A	S	1	N		N	E		E	E	R		E	S	Т	
	М	E	N	A	C	E				S	A	L		E	S	
		Т	E	S	Т						В	L	E	D		
	C.	3	9		6	2		5	-	7	1	1		8		
	5	5	8		2	З	3	1	4	4	6	5	9	7	7	
	1		7		4	ç)	8	(6	3	3	5		2	
	2		1	,	5	8	3	6		3	9)	7	4	4	
	7		3		8	4	ŀ	9	ļ	5			6	-	1	
	6		4		9	1		7		2		;	8	3	3	
	8		2		3	6		4	9		7		1	ξ	5	
	9		5		1	7		2	8	8			3 6		3	
	3															

HOW TO KILL A BUSINESS IN TEN EASY STEPS 3333333333

1. DON'T ADVERTISE. Just pretend everybody know what

you have to offer. 2. DON'T ADVERTISE. Tell yourself you just don't have the time to spend thinking about promoting your business.

3. DON'T ADVERTISE. Just assume everybody knows what

4. DON'T ADVERTISE. Convince yourself that you've been in you sell.

business so long customers will automatically come to you.

5. DON'T ADVERTISE. Forget that there are new potential customers who would do business with you if they were

urged to do so. 6. DON'T ADVERTISE. Forget that you have a competition

trying to attract your customers away from you.

7. DON'T ADVERTISE. Tell yourself it costs too much to advertise and that you don't get enough out of it. 8. DON'T ADVERTISE. Overlook the fact that advertising is an

invesement in selling - not an expense. 9. DON'T ADVERTISE. Be sure not to provide an adequate

advertising budget for your business.

10. DON'T ADVERTISE. Forget that you have to keep reminding your establised customers that you appreciate

Katy Times their business.

Call today to discuss your advertising plan. 281-391-3141