

Big 12 Conference to establish Big 12 Mexico

Houston to play Kansas in Big 12 Mexico tip off

STAFF REPORT

The Big 12 Conference announced the launch of Big 12 Mexico, the Conference's first international extension that will see Big 12 men's and women's basketball, women's soccer and baseball games held in Mexico. Big 12 Mexico's first contest will be a men's and women's basketball matchup between Kansas and Houston, held in Mexico City at Arena CDMX in December of 2024. Following the launch of Big 12 basketball in Mexico, Big 12 women's soccer and baseball will participate in exhibitions against clubs from the region.

Additionally, the Big 12 will explore establishing a football bowl game in Monterrey, starting in 2026. This would be the first bowl game ever held in Mexico.

"Mexico is a natural extension to the Big 12 footprint, and I'm thrilled to introduce Big 12 Mexico as the Conference's first-ever international presence," said Big 12 Commissioner Brett Yormark. "Through Big 12 Mexico, our student-athletes will have the opportunity to compete in an international setting, and our Conference will have the chance to showcase our brand across Mexico."

Leading up to the launch of Big 12 Mexico and throughout 2023, FOX Sports and ESPN will help see the Big 12 product across Mexico and Spanish-speaking communities through their ESPN Deportes (U.S. - based), ESPN Mexico and ESPN on Star+ (Mexico - based channels and OTT service) and FOX Deportes (U.S. - based) channels, which will air select Big 12 football and basketball games. Additionally, the Big 12 will look to secure for the first time Spanish radio broadcasts for Big 12 Football and Basketball Championships in 2023-24 and beyond and will



PHOTOS BY SCOTT W. COLEMAN

Houston guard Jamal Sheard (1) calls out to his teammates during an NCAA men's basketball game between the Houston Cougars and the Southern Methodist Mustangs on Jan. 5, 2023 in Houston. Houston won, 87-53.

implement a robust Mexico digital strategy.

The Big 12 Conference will team up with Mexico City-based live entertainment agency Zignia as a co-promotional partner. Zignia will support with marketing and sales of Big 12 Mexico events, as well as provide the Conference with their depth of resources. Additionally, On Location, an Endeavor-owned company, will assist with all school travel and VIP packages, while Endeavor will assist the Conference in all facets of its international digital strategy. The Big 12 Business Advisory Board will also continue to provide key insights and counsel as the Conference grows its presence in Mexico.

Beyond hosting Conference games across multiple sports, Big 12 Mexico will see the Conference execute a variety of community outreach programming, commercial partnerships, merchandise and activations. This includes the Conference partnering with notable musicians and artists and launching an influencer marketing campaign in the region.

Five current and future Big 12 Conference campuses - Baylor, Houston, TCU, Texas and Texas Tech - are located less than 400



Above: Houston guard Tramon Mark (12) goes to the basket during an NCAA men's basketball game between the Houston Cougars and the Southern Methodist Mustangs on Jan. 5, 2023 in Houston. Houston won, 87-53. Right: Houston Cougars guard Laila Blair (14) goes to the basket for a layup during an NCAA women's basketball game between Houston and Tulsa on Jan. 8, 2022 in Houston, Texas.

PHOTOS BY SCOTT W. COLEMAN

miles away from Mexico, while the University of Oklahoma and Oklahoma State University have campus extensions in Mexico. Mexico City - the largest city in North America with a greater area population of over 22 million - has played host to MLB, NBA, NFL, and is home to the G League's Capitanes de Ciudad de México.



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NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF JAMES ROLAND BARRETT, DECEASED

Notice is here given that original Letters of Independent Administration for the Estate of James Roland Barrett, Deceased, were issued on June 7, 2023, under Cause No. 515671, pending in Probate Court No. 3 of Harris County, Texas, to Patricia Teague, Independent Administrator.

Claims may be presented in the care of the attorney for the estate addressed as follows: Carl Dawson, Ryan & Dawson, 770 S. Post Oak Ln., Ste. 600, Houston, Texas 77056. All persons having claims against this estate, which is currently being administered, are required to present them within the time and in the manner prescribed by law.

Dated this March 8, 2023

/s/ Carl Dawson
Attorney for the Estate
770 S. Post Oak Lane, Suite 600
Houston, Texas 77056
State Bar No. 05599100
(713) 960-1555

NOTICE OF PUBLIC HEARING FOR THE PURPOSE OF PROVIDING AN UPDATE ON THE BRAZOS RIVER FLOOD STUDY (TWDB Commitment No. G1001319)

WEDNESDAY, JULY 5, 2023 AT 9:00 A.M.

**WALLER COUNTY COMMISSIONERS COURT
COUNTY COMMISSIONERS COURTROOM
836 AUSTIN STREET
HEMPSTEAD, TEXAS 77445**

The Commissioners Court of Waller County, Texas, at the above-described date, time, and location, will conduct a public hearing in order to provide an update on the Brazos River Flood Study (TWDB Commitment No. G1001319). The purpose of the study is to identify existing drainage issues and potential projects in the Brazos River Watershed within Waller County. The Public Hearing will cover the project scope, results of the existing conditions analysis, and the identified potential project locations.

All interested parties are encouraged to attend and may testify at the hearing.

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NOTICE OF RECEIPT OF APPLICATION BY COMMISSIONERS' COURT TO REVISE A SUBDIVISION PLAT FILED FOR RECORD WITH THE COUNTY CLERK

APPLICATION: Jackie Fox Noland, William Walker Reynolds IV, and Amy Fox Reynolds also known as Amy Lynn Fox, are requesting to be allowed to revise Tracts 26 and 27, of INDIAN OAKS ESTATES. The revision will reconfigure Tracts 26 and 27 of INDIAN OAKS ESTATES but keep them as two separate tracts. These newly configured tracts would consist of 2 residential lots or tracts. INDIAN OAKS ESTATES is situated in the Samuel Hady Survey, Abstract 31, Waller County, Texas recorded in Volume 219, Page 56, in the Deed Records of Waller County, Texas. This replat request, if approved, will only revise the applicants' property.

PUBLIC HEARING: A public hearing will be held during the regular session of Commissioners' Court on July 12, 2023, at the Waller County Courthouse, 836 Austin St., Hempstead, Texas, 77445.

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