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1. DON'T ADVERTISE. Just pretend everybody know what you have to offer. 2. DON'T ADVERTISE. Tell yourself you just don't have the time to spend thinking about promoting your business. 3. DON'T ADVERTISE. Just assume everybody knows what 4. DON'T ADVERTISE. Convince yourself that you've been in you sell. business so long customers will automatically come to you. 5. DON'T ADVERTISE. Forget that there are new potential customers who would do business with you if they were urged to do so. 6. DON'T ADVERTISE. Forget that you have a competition trying to attract your customers away from you. 7. DON'T ADVERTISE. Tell yourself it costs too much to advertise and that you don't get enough out of it. 8. DON'T ADVERTISE. Overlook the fact that advertising is an invesement in selling - not an expense. 9. DON'T ADVERTISE. Be sure not to provide an adequate advertising budget for your business. 10. DON'T ADVERTISE. Forget that you have to keep reminding your establised customers that you appreciate Katy Times their business. Call today to discuss your advertising plan. 281-391-3141

IN TEN EASY STEPS