| WORD AD RATE <br> \$14.00 per week for 15 words. Each additional word 54c. | DEADLINES |  |
| :---: | :---: | :---: |
|  | Display Ads ...... Friday noon | Word Ads ....... Monday noon |


| 055 ESTATE SALES | The Classifieds RIGHT |
| :---: | :---: |
|  | ON |
| Estate Sale 21326 Park Mount 77450 | MONEY! |
| $\begin{gathered} 77450 \\ \text { August } 5,8 \mathrm{am}-1 \mathrm{pm} \end{gathered}$ | Trade your unwanted items for fast cash with the Classifieds. |
| Antiques; collectibles; leather furniture; bed sets; | PLACEYOUR ADTODAY |
| kiln; rugs; clothes; housewares; appliances; jewery: | 281-391-3141 |
| houseful of | katyimes.com |
| treasures; tools; indoors! $!$ ash | Katy ${ }_{\text {deg }}$ Times |
| 850 HELP WANTED | 850 HELP WANTED |
| Receptionist/ Technician for Eye Dr.'s office |  |
| Must be friendly and willing to learn. We will train. Flexible hours. Please email Dr. Freeman at |  |
| Katy_Family_Eye_Care_DrF@hushmail.com, call 281-579-6939 or come by Katy Family |  |
| Eye Care at 1313 Fry Road, Katy, TX 77449 to fill out an application. |  |

July 27 Puzzle Answers

| 6 | 5 | 8 | 2 | 1 | 4 | 7 | 9 | 3 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 9 | 7 | 6 | 3 | 5 | 2 | 4 | 8 |
| 4 | 2 | 3 | 9 | 8 | 7 | 5 | 1 | 6 |
| 7 | 1 | 2 | 8 | 9 | 3 | 4 | 6 | 5 |
| 3 | 6 | 4 | 5 | 2 | 1 | 8 | 7 | 9 |
| 9 | 8 | 5 | 4 | 7 | 6 | 1 | 3 | 2 |
| 8 | 7 | 6 | 3 | 4 | 2 | 9 | 5 | 1 |
| 5 | 4 | 9 | 1 | 6 | 8 | 3 | 2 | 7 |
| 2 | 3 | 1 | 7 | 5 | 9 | 6 | 8 | 4 |



## FIND IUT WHAT ALL YOUR FRIENIS ARE TALKINE ABOTT

## YOUR NEWS. YOUR WAY.

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1. DON'T ADVERTISE. Just pretend everybody know what you have to offer.
2. DON'T ADVERTISE. Tell yourself you just don't have the 2. DON'T ADVERTISE. Tell yourself yoting your business.
3. DON'T ADVERTISE. Just assume everybody knows what you sell.
4. DON'T ADVERTISE. Convince yourself that you've been in 4. DONT ADVERTISE. Convince
business so long customers will automatically come to you.
5. DON'T ADVERTISE. Forget that there are new potential 5. DONTA AD who would do business with you if they were urged to do so.
6. DON'T ADVERTISE. Forget that you have a competition trying to attract your customers away from you.
7. DON'T ADVERTISE. Tell yourself it costs too much to advertise and that you don't get enough out of it.
8. DON'T ADVERTISE. Overlook the fac
invesement in selling - not an expense.
9. DON'T ADVERTISE. Be sure not to provide an adequate advertising budget for your business.
10. DON'T ADVERTISE. Forget that you have to keep reminding your establised customers that you appreciate their business.

## Katy Times

Call today to discuss your advertising plan. 281-391-3141

